

## Whats a BCO?



If you're new to the transportation industry, the words Beneficial Cargo Owner, or **BCO**, might seem unfamiliar. ... A **BCO** refers to an importer that takes control of their cargo at the point of entry and does not utilize a third party source like an NVOCC or Freight Forwarder.

## A little about City Furniture: <https://www.cityfurniture.com/>

In 1971 Kevin Charles Koenig founded Waterbed City, which became City Furniture in 1994. His goal was always to exceed his customers' expectations with world-class service and the best furniture at the best price. The Kevin Charles brand of fine furniture continues this rich tradition. Current CEO Keith Koenig (Kevin's brother) and Keith's son Andrew Koenig is the President.

In 2002 City Furniture introduced a revolutionary idea to South Florida--a retailer manufacturing its own exclusive line of upholstered furniture. Kevin Charles Fine Upholstery, named in honor of Kevin, was created with the specific purpose of offering customers the highest quality upholstery at affordable prices, matching both their practical needs and sense of fashion.

Hand assembled in a state-of-the-art facility in New Albany, Mississippi, the brand allows City Furniture the flexibility to respond to the customer's needs of value, style, and quick availability.

With quality, style and value as the driving forces, the Kevin Charles brand of furniture soon expanded into case goods collections. Partnering with the world's finest wood manufacturing factories, the collections of bedrooms, dining rooms, occasional and entertainment furniture have placed the Kevin Charles brand at the forefront of South Florida furniture style.

[www.thefreightguruio](http://www.thefreightguruio)

The Transition from Retail to an e-commerce Monster:

<https://www.cityfurniture.com/>

If you navigate the website you see little to know friction shopping experience.

#### Pro's

1. Easy to Create an account
2. Website is the new front door to your showrooms
3. Easiest way to shop over 10,000 items
4. Tracking Online with Status Updates
5. Wish List ( A digital Layaway)
6. Financing available
7. Online Design Services

#### Con's

1. No touch
2. Traditional Retail experience gone, is this a good thing?

#### Top 5 Things to do in a Job Interview:

- Research the **company**. When I interviewed candidates the first question I would ask is "What do you know about us?" Or, "Tell me a couple of **things you** know about us." ...
- Look for an Interviewer. In the eye. Make Eye Contact
- Review the **job** description. ...
- Check out others at the **company** on LinkedIn. ...
- Prepare questions.

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