



Rental
Leasing
Logistics



ADVANCED SAFETY TECHNOLOGY

Adoption of active safety systems on the rise

At Penske we put a premium on safety – both for the fleets we operate and our customers' fleets. So when it comes to advanced driver assistance systems (ADAS), we want to make sure you're aware of what's out there. We can help you determine, spec, install and deploy the best options for your business.

Industry experts and OEMs are seeing adoption rates for ADAS increasing. Many fleets, by analyzing their data, are seeing an advantage and spec'ing safety technology at an increasing rate. Potential benefits like lower insurance costs, reduced collision rates and significant return on investment are factoring into the decision-making process.

The following safety technologies are currently available in Penske trucks and tractors.*

✓ ADAPTIVE CRUISE CONTROL

Assists with acceleration and/or braking to maintain a prescribed distance between your vehicle and a vehicle in front. Some systems can come to a stop and then resume speed.

✓ ACTIVE DRIVING ASSISTANCE

Assists with vehicle acceleration, braking and steering. Some systems are limited to specific driving conditions. Driver is responsible for primary task of driving.

✓ LANE KEEPING ASSISTANCE

Assists with steering to maintain vehicle within driving lane.

✓ BLIND SPOT WARNING

Detects vehicles to rear in adjacent lanes while driving and alerts the driver to their presence.

✓ FORWARD COLLISION WARNING

Detects impending collision while traveling forward and alerts driver. Some systems include pedestrian or other object detection.

✓ LANE DEPARTURE WARNING

Monitors vehicle's position within driving lane and alerts driver as the vehicle approaches or crosses lane markers.

✓ AUTOMATIC EMERGENCY BRAKING

Detects potential collision while traveling forward, provides forward collision warning and automatically applies the brakes to avoid or lessen the severity of impact. Some systems include pedestrian or other object detection.

**Contact us to learn more about these and other vehicle specifications and how we can help your business.
888-234-4201**